**Programme’s name**
Electronic welfare report: Support for local strategic management

**Original title:**
Sähköinen hyvinvointikertomus: Strategisen johtamisen tuki

**Organisation / Country:**
The Association of Finnish Local and Regional Authorities / Finland

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**Summary:**
The electronic welfare report has been developed to support inter-sectoral welfare management and political decision-making of local authorities. The report lays the foundation for the strategic local work on social policy and practice, namely for operational and financial planning, practice implementation, and evaluation. It integrates data from different areas, among that data on the welfare sector, population wellbeing, the local economy, and the local service infrastructure.

The creation of the electronic welfare report is facilitated by a software with an affiliated online database, which facilitates the creation of the actual document. This report is then used for the drafting of the welfare strategy in the context of the four-year term of the local council.

**Database of the electronic welfare report**
The tool provides information by population group on the different dimensions of welfare: quality of life, mental wellbeing, work ability and functional capacity, social participation, social security, education and employment, equality and justice, as well as housing.

Different indicators for each social group exist (e.g. children, adolescents, families with children, young adults, working-age population, older people). This includes for example information on social equalities such as the Gini coefficient.

**Advantages of electronic welfare report**
- Supports evidence-based welfare management
- Addresses welfare promotion on an equal footing with financial planning
- Integrates the welfare perspective into local management and in the implementation of the overall municipal strategy

**eWelfare report — Implementation in 2015**

- The electronic welfare report is used across the country by over 250 local authorities are implementing the tool. Over 70% of Finnish local authorities have requested access to the electronic welfare report tool.
- The Association of Finnish Local and Regional Authorities coordinates the implementation of the electronic welfare report and takes on the responsibility for its further development.
- All Finnish local authorities can access the electronic welfare report tool via a restricted website.
- From the beginning of 2016, a small fee will be charged for the use of the eWelfare report to cover the costs of updating the digital tool.
- The use of the electronic welfare report requires cooperation between different levels and sectors of government.
- The involved stakeholders, which make use of the report are the local executive committees in the councils and the different departments and working groups in the local administration. The report eases the development of a shared vision.

**Issues:**

- Creating a tangible difference for users in the management of services via the welfare report
- A more comprehensive collection of indicators for would be useful
- Updating indicators to improve their quality needs to be done frequently

**Resources:**

- An online platform with restricted access for selected stakeholders
| Objectives: | • Improving the collection and sharing of relevant welfare data  
  • Undertaking transparent planning and data collection in each implementing local administration  
  • Increasing the efficiency in the planning and implementation of services |
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| Outcomes: | • Improved evaluation of welfare management and services  
  • Enhanced evidence base of welfare management  
  • Increase in population wellbeing through better targeted services |
| Evaluation: | Only when the promotion of welfare  
  • becomes an integral part of the operational and financial planning of local authorities, and  
  • is linked to the preparation of the local budget do local strategies and strategy work underlining the importance of welfare become serious politics.  
  (adapted from Uusitalo et al. 2003, 54) |