

Practice:	Social Innovation in land use planning
<u>Organisation / Country:</u>	Gothenburg Region, Sweden
<u>Website:</u>	https://goteborgsregionen.se/GR/toppmenyn/om-goteborgsregionen/in-english.html
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<u>Summary:</u>	<p>In the Gothenburg Region, Sweden, the value of inter-municipal and inter-sector cooperation has been recognised as fundamental in the formulation of city strategies countering housing issues. In 2015, Gothenburg Region created the social sustainability working group, uniting the social and urban manager networks of the Gothenburg Region. The working group aims to promote social sustainability with a focus on social aspects of urban planning through knowledge dissemination, exchange of expertise and method development. The project “Social Innovation in Urban Planning”, aiming at strengthening social cohesion, reducing housing segregation and increasing access to the housing market, led, amongst other, to the creation of innovation labs in different municipalities of the Gothenburg region and the creation of a toolkit.</p>
<u>Resources:</u>	The project was co-financed by VINNOVA, the Swedish innovation agency, and the participating municipalities.
<u>Objectives:</u>	The overall objective of the project was to strengthen social cohesion and reduce housing segregation in the Gothenburg region and increase accessibility to the regional housing market, affecting predominantly vulnerable groups.

<u>Outcomes:</u>	The project managed to create several innovation labs in different municipalities of the Gothenburg region, in which methods, such as socially sustainable housing programmes, senior perspective in planning, social investment perspective and market instruction as social instruments, were tested. The innovation labs included professionals working in different sectors as well as citizens. The project resulted in the publication of a toolkit with evidence-based methods/ tools developed and tested in the innovation labs which is now being used to share practices between municipalities on issue of housing in the Gothenburg region.
<u>Evaluation of practice:</u>	RISE Institute evaluated the project with interviews and other qualitative approaches and published a report describing the lessons learned from the project and giving recommendations.