Conference on the Social Investment Package
Leuven – 2nd – 3rd of May 2013

Municipality of Randers – Social Services and Employment

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Randers / Aarhus

Department of Social Services

• Budget (2011)
  66.000 / 270.000 mill. €

• Clients
  Disabled adults
  Social psykiatri and socially disadvantaged
  Homeless and abusers
  Children at risk / disabled

Residents: 96.000 / 315.000
Outset for Investment - Innovation – Involvement in Randers / Aarhus

- Back to meeting basic needs
- Economy is important in designing and providing services – meet more needs for lower budgets
- Focus on the effect of the service outcome
- Empowering clients and network
Aarhus

Before

Need to cut service level on support services to disabled adults living in their own homes with an average of 25%

Less use of institutions and increased use of foster/family care for children and youngsters. Investment in strengthening foster families.

Recovery – less use of residential homes for mentally ill adults. Instead short, intense measures. Investment in recovery mind-set

Co-operation with civic society and nearest relations of the clients. Investment in network-building

After

13% increase in intake of clients (on the same budget)

<table>
<thead>
<tr>
<th>Placements</th>
<th>Spendsings (mio.€):</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2009</td>
</tr>
<tr>
<td>Fostercare</td>
<td>11,3</td>
</tr>
<tr>
<td>Institution</td>
<td>61,5</td>
</tr>
<tr>
<td>Other</td>
<td>10,9</td>
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<table>
<thead>
<tr>
<th>Spendsings (mio. €):</th>
<th>Aarhus / Cph</th>
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<tbody>
<tr>
<td>Residential homes:</td>
<td>4,1</td>
</tr>
<tr>
<td>In house support services:</td>
<td>17,3</td>
</tr>
<tr>
<td>Day centres:</td>
<td>5,2</td>
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</tbody>
</table>

Preventive measures → less need of social services and increased inclusion
**Real jobs for disabled:**
Need to bring down expenditure, increase the number of clients and their worklife attachment.

Target group (112 persons): young adults (18+) with difficulty of engaging in worklife due to mental or physical disabilities or lack of education.

Initial investment in set-up, procedures and training by companies and employees to make clients be able to stay in ordinary jobs.

**10 years planning**

<table>
<thead>
<tr>
<th>Spendsings (in 1.000 €)</th>
<th>in job</th>
<th>no job</th>
</tr>
</thead>
<tbody>
<tr>
<td>Before</td>
<td>30.000*</td>
<td>0</td>
</tr>
<tr>
<td>after</td>
<td>6.270**</td>
<td>70</td>
</tr>
</tbody>
</table>

*40 years period with fixed annual expenditure to day care centers / protected workplaces
** initial 3 year period with massive investment 2.240/ year (1.000 €) in stay-in-job training

Economic results to come
Expectations:
Break-even: 8 years
Savings: 150.000 Euros pr. year (appr).
Social Investment

‘...taking part in social and economic life...’

From Museum to ”Gaia Group”
Socio-economic effects through art

Gaia signature candleholder
Multi-media workshop
Production of frames
Catering / conferences
Gaia Design
Cafe / Shop
Gaia Academy